



**UK
PADEL**

**CLUB SPONSORSHIP
OPPORTUNITIES**

Nothing but Padel

UK PADEL: An Invitation for Partnership

We offer a unique opportunity for sponsors to be associated with the world's fastest growing sport

The global growth in consumer popularity of Padel is nothing short of a phenomenon. A sponsorship of UK PADEL Clubs can showcase your brand locally and nationally.

There are a range of partnerships and branding opportunities to explore

**Get your company on our courts
and booking system**



Sponsor Benefits with UK PADEL

UK PADEL is for brands who want to appeal to the attractive and rapidly expanding Padel demographic

With its accessibility and social first nature sponsors can get in front of a large visiting player base.

There are a range of partnerships to explore

- Large core group of players
- Pay and play new players all the time
- Social media exposure and Partner content
- Exposure during our 100's of competitions
- Networking socials with specific sponsor led elements like targeted emails and prizes.
- Employee and customer events can become part of the fabric of the brand.
- Exposure during tournaments with players from all over the UK
- Exposure during company events, school activities, and other club activities
- Collaboration events with customers and other partners of the club such as creating new activities for mutual benefit.

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Sponsorship opportunities at our clubs



Partnership	Description	Partners	Period
Court banner sponsor	Awesome brand visibility on court	20+	1y
Court Partner	Brand your own court	13	2y
Club Competition or Junior Academy Partner	Named as UK PADEL academy partner/ Competition partner	Varies	1y
Net tape Partner	Visibility on all the net tapes in the club	4	1y

COURT BANNER SPONSOR

Have your logo Banner on our courts

- Your company has a banner on the top part of a court
- Large 1 x 2M signage banner attached to the top of the court that can leave a lasting impression
- One email to database to announce and offer services as well as a social media post

Pricing

- Minimum 1-year agreement
- Total Price: £500 per year excluding VAT
- The **partner receives complimentary invite to our club business network event**
- Prices does not include the cost of production of the signage

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COURT SPONSOR PARTNER

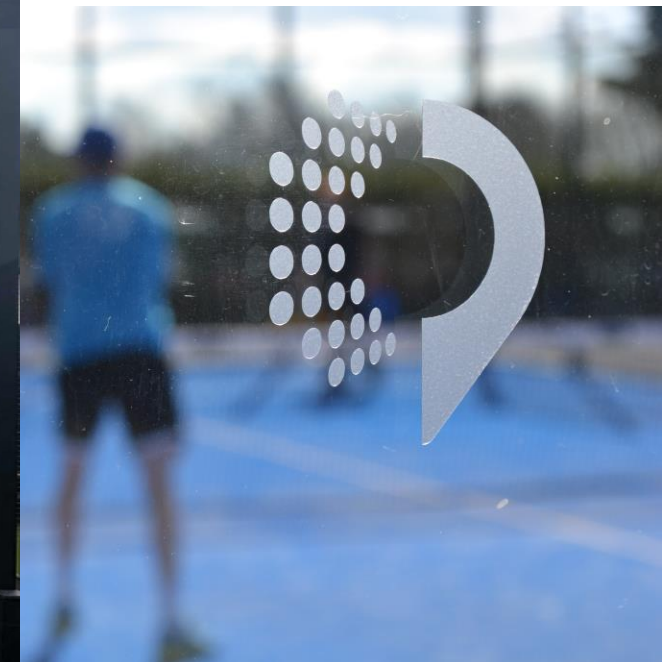
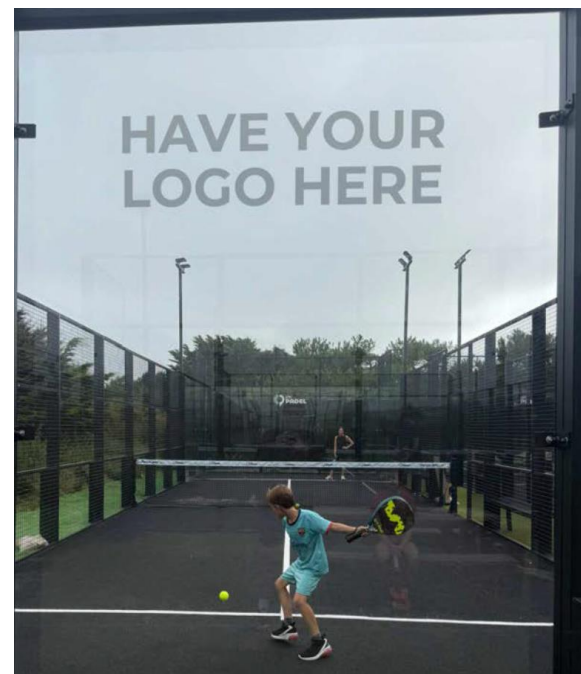


Name your own court

- Your company has a court named after it
- Large and stylish signage in the centre pane of glass, creating a great brand partnership with UK PADEL
- Exposure on the court booking system as the court is named after your company
- Exposure as Club Partner and promotion on social media and www.ukpadel.org
- One email to database to announce and offer services as well as a social media post

Pricing

- Minimum 1-year agreement
- Total Price: £2000 per year excluding VAT
- The **partner receives courts access of £100 a year and complimentary invite to our club business network event**
- Prices does not include the cost of production of the signage



NET TAPE PARTNER

Have your logo on our court

- The Net is where all matches start and finish
- The entrance and exit to a padel match the perfect place for promotion of your brand
- Exposure as Club Partner and promotion on social media and www.ukpadel.org
- Email to database to announce and offer services as well as a social media post

Pricing

- Minimum 1-year agreement
- Total Price: £1,500 per year per court excluding VAT
- The **partner receives complimentary invite to our club business network event**
- Price does not include the cost of production of the branded net tape.

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and booking system



JUNIOR ACADEMY PARTNER



Help us promote padel as a great form of exercise

- Be the company getting children exercising
- Association in all our UK PADEL LTA Youth Tour events and coaching, socials and matches for juniors
- Exposure as Club Partner and promotion on social media and www.ukpadel.org
- Quarterly email to database to announce and offer services as well as a social media post

Pricing

- Minimum 2-year agreement
- Total Price: £1,500 per year per club excluding VAT
- The **partner receives courts access of £100 and complimentary invite to the club business network event**
- Feature signage on court wall
- Prices do not include the cost of production of the signage



OUR BUSINESS NETWORK PARTNERS



Make new connections, join us and network

Anyone who sponsors our clubs gets free access to our Business Networking Event

Join us for business networking padel where the club hosts coffee, pastries and padel and a lot of fun.

Sessions are led by UK PADEL to include training exercises to build your game, matchplay, ending with a fun social.

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Pricing

- 1-year agreement
- networking session hosted by the club
- Minimum Price: £500 per year excluding VAT

